

91 years ago

a column by Colleen O'Brien

## Excerpts from The Jefferson Bee

Jefferson, Iowa, February 29<sup>th</sup>, 1928

The Jefferson Bee Subscription Price, \$2.00 Per Year

STILLMAN & Lovejoy Editors and Publishers

"Reflection" *[a filler in this 1928 edition]*

"No newspaper is big enough to print a list of the happily married."

*from the Milwaukee Journal newspaper*

*[The following is a story about the influence of radio. It was printed on the front page, left hand column, often a spot for opinion as opposed to news. The headline, "Seasonable Sermons," by V.E. Lovejoy, subtitled "Thoughts upon Topics which Are very much Alive in America at Present," is an ironic harangue about radio, and it was the advertising that had blossomed by then that got to the author. It seems he wrote from a crystal ball and surely has been rolling in his grave for the ensuing decades.]*

"Maybe what this country needs right now is this new and wonderful thing, whereby we hear voices half way around the world, turned over completely to the uses of money grabbers. This great and amazing God-given revelation, the radio, in-doubtedly *[sic]* planned for man's edification and pleasure, should be given over to the "money changers" and devoted entirely to the business of separating the people from their cash. Personally, the writer doesn't give a tinker's darn if it is. It is what the people "have coming." The only addition we need to it is some sort of scheme whereby one's radio cannot be turned off. We need to have the noise perpetually, days and nights, holidays and Sundays, and have dinged in our ears through countless hours the prices of prunes, pepper, pig feed and poultry cure, hog-waterers, hash and heliotrope, auto tires, accessories and alligators, zebras, zeppelins and zippers.

Hurraw for commerce! Don't let anything interfere with selling something! What would it be like if we couldn't be "sold" now and then and all the time? Is there anything to life but making money, grabbing gold and pocketing profit?"

POLITICAL BUNK

*[The following is not labeled as editorial, but it sounds more like it than straightforward news reporting. And it has a quaintly familiar complaint to it of the “fake news” variety.]*

*[Summarizing]* Many daily papers, including the Des Moines Register, have been calling the Administration appointment of Congressman Green to a judgeship an excuse to get him out of the Senate and to ‘shelve’ him.

Such talk is worse than Tommy-rot. Was Congressman Green compelled to take this judgeship?

If the truth is told he sought the job. He had been in Congress from the 9th district for 17 years. Green was shrewd enough to know that every man who goes into the political ring gets a knockout sooner or later. He knew the knockout was here, or near here. He liked the bench, and his position in Congress was a stepping stone to a life job. Those who bandy it about that Green was “kicked out” do it solely and for no other reason than to criticise [sic] the administration and cast out the hint that something is “crooked.” There was nothing crooked about Green’s appointment to the judgeship. It was what he wanted, it was what he sought, it was what he got. He’s well satisfied....

In a political way our big daily papers publish more bunk than they do real facts. And when you read, now or in the time to come, that some Congressman was shelved by being given an appointment in some other department of government, just take it with a grain of salt.

### CHRYSLER NOW \$670 upwards

Characteristics of Chrysler – speed and dash, usable with complete comfort because of unrivaled engine and riding smoothness. Full-sized, roomy bodies of exceptional fineness, smartness and beauty of line and color that set the pace for the industry. Dependability and long life that result from a precision of manufacture totally unknown in the building of any other Low-priced car. There you have the smart New Chrysler “52” at its new low prices and sensational values. Public preference acclaims it as more than ever the greatest car in the low-priced field.

See this great car and ask for a demonstration.

Sensational New Lower Prices

2-door Sedan, \$670

Coupe, \$670

Roadster (with rumble seat), \$670

Touring, \$695

4-door Sedan, \$720

DeLuxe Coupe (with rumble seat), \$720

DeLuxe Sedan, \$790

All prices F.O.B. Detroit, subject to current Federal excise tax.

Chrysler dealers are in position to extend the convenience of time payments

The ladies of the B. and P. W. club held their regular semi-monthly meeting Thursday evening at the Woman's Club House. Before being seated at the banquet table, the company were divided into groups and told that each member was expected to contribute to the B. and P. W. special edition. President Betty Nicoll was required to write an editorial; Bess Harding as society editor with her reporters wrote the society page; Wilma Downes and her assistants gave the market reports; Pearl Morden and her group gave advice to the lovelorn; Agnes Dowd and her helpers wrote the advertising section; Winnifred Harding and her journalists contributed the special news stories; and Velma Reese and her reporters wrote the personal and local page. At the conclusion of the banquet, the paper, read page by page for the edification and merriment of the club, was said to be the most unique and original entertainment in the history of the club.

#### A LOWDEN CONVENTION: REPUBLICANS MEET SATURDAY

Endorsed Lowden for President

Likewise Endorsed the Volstead Liquor Law

#### BASKET BALL CHAMPS

The Cooper girls' basket ball team and the Rippey boys' team won the county championship honors in their classes in the Greene county high school basket ball tournament which was held at the armory in Jefferson on Friday and Saturday of last week.

Basket ball fans from all parts of the county were present at all sessions and especially at the two night sessions when the capacity of the armory was taxed to the utmost. Fourteen games were played and many of them were hair-raising and breath-taking and were not decided until the final gun was fired.

*[Opinion]*

For instance, there is that great station, KDKA of Pittsburg. It is the first broadcasting station erected in America. It is high class and gives fine programs. But the writer gets in tune with five different stations on this same broadcasting wave length. Now, some smart aleck, can you tell us how to "tune out" so we can hear KDKA?

ADS

PEOPLE MIGHT SMOKE SOME CIGARETTES FOR A LOT OF QUEER REASONS,  
BUT THEY CERTAINLY SMOKE CAMELS FOR PLEASURE.  
AND THEY SMOKE MORE CAMELS BY BILLIONS.

"I'D WALK A MILE FOR A CAMEL!"

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CREAM OF THE TOBACCO CROP

"Hoot, Mon, Luckies dinna hurt my throat or wind,"

Says Sir Harry Lauder, famous Scotch Comedian.

"I've smoked Luckies for years and all this time

I've been active in my work which demands

A clear voice for singing and good wind for dancing.

It's always a bright moonlight night with Luckies."

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HIDLEBAUGH'S SPECIALS FOR FRIDAY AND SATURDAY

VIRGINIA SWEET COFFEE - PER POUND 41C

HOREHOUND CANDY - PER POUND 24C

SUGAR - 10 POUNDS 61C

BAKING POWDER - CALUMET, PER POUND D25C

COOKIES - MILK CHOCOLATE, PER POUND 24C

OIL PAPER - 2 ROLLS FOR 7C

PINK SALMON - BUY SALMON, IT WILL BE HIGHER, PER DOZEN \$2.20

SOAP CHIPS - 10 POUNDS \$1.39

BROOMS - GOOD QUALITY 37C

MINCE MEAT - HEINZ, POUND CAN 20C

SYRUP - NO. 10 CANS 45C-49C

OVAL SARDINES - MUSTARD OR TOMATO SAUCE, 2 CANS FOR 23C

CURRANTS - 2 PACKAGES FOR 24C

POST BRAN - 2 PACKAGES 21C

PEANUT BUTTER - IN SHERBET GLASSES, 2 FOR 27C

ORANGES - MEDIUM SIZE, DOZEN 33C  
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NADA LUE'S BEAUTY SHOPPE [front page ad]

SPECIALIZING IN

SCALP AND FACIAL TREATMENTS  
MARCELING AND PERMANENT WAVING

NADA LUE SMITH, PROP.

OVER SMITH & MCCARTNEY CLOTHING STORE

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## CLASSIFIEDS

--Small house for rent in west Jefferson suitable for small family

Inquire Mut. 360.

Guy Tucker

\*

--Piano for sale

Price \$100 if taken at once

Also school books First grade up to 7<sup>th</sup> grade

Cheap

Mrs. H.T. Ward

New phone red 117

\*

--For Trade

480 acres clear land in South Dakota

And 160 acres in Missouri, clear;

Would trade for 80 or 160 acres Greene county land

Will assume mortgage

H.M. Morine, 3424 19<sup>th</sup> Ave. S

Minneapolis Minn.

\*

--For Sale: Roll Top desk.

Mrs. Leonard Jaques

Mut. Phone 148

--For Sale:

Five milk cows, 2 Holsteins, 1 Guernsey

Good horses or cattle and 2 Shorthorns

2 on 1 Junction

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--For Sale:

One registered Percheron stallion, 5 years old, weight 2000 lbs.

C.R. Dreher, Scranton

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*[The nine-decades-old "news" is still interesting. The Jefferson Public Library is the  
repository of years of Jefferson newspapers, online.]*

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