

## **Hotel/Motel Application Criteria**

### **Intent:**

**The Hotel/Motel Tax (HMT) is a 7% local tax imposed on the renting of lodging within the City of Jefferson. As per the City of Jefferson Municipal Code, 80% of the revenue derived from the hotel and motel tax shall be spent for the promotion and encouragement of tourism and convention business in the City. The City has developed the following criteria to access the funds.**

1. Only requests from 501(c) non-profit organizations will be considered.
2. Hotel/Motel funds shall only be used for promotion and encouragement of tourism and convention business in the City of Jefferson. Requests for funding that will promote Jefferson as part of Greene County are limited to a 45% maximum reimbursement from Hotel Motel Tax.
3. Hotel/Motel Tax will not be approved for: Sponsorships of fundraising events, fundraising expenses, requests for donations to capital campaigns, general operating expenses, construction, debt, programs or projects promoting specific religious or political viewpoints.
4. Approval of funding requests are subject to available funding and final approval by the Jefferson City Council.
5. Expenditures of Hotel Motel Tax are on a reimbursement basis with the user providing accurate accounting of the expenditures including receipts.